

SANDES '23

ALUMNI NEWSLETTER



SYMBIOSIS INTERNATIONAL UNIVERSITY

DECEMBER



ALUMNI RELATIONS TEAM

Find Us At



Instagram https://instagram.com/alumni_scmhrd?igshid=MmVIMjlkMTBhMg==

LinkedIn <https://www.linkedin.com/company/alumni-network-scmhrd/>

Facebook <https://www.facebook.com/scmhrd.alumni.network/>

Website <https://scmhrd.edu/>

Contact No. 7757033273, 7757002666

FROM THE DIRECTOR'S DESK



Dear Alumni Family,

Alumni have always been an integral part of SCMHRD and we are able to witness the unstinting support by each one of you towards the progress of SCMHRD. We just feel stronger and more equipped when we have you with us. SCMHRD needs you in various capacities, right from being panelists during the admission process to being recruiters to your juniors. Keep engaging with the institute and keep us posted about your achievements and accomplishments. We feel satisfied to see you grow and climb the ladder for success.

Good Wishes and God Bless.

Dr. Netra Neelam
Director, SCMHRD

MESSAGE FROM THE LEADERS



Greetings, Alumni Family.

I hope this message finds you in good spirits. As we step into another year filled with aspirations and growth, I find myself deeply appreciative of the unwavering dedication of our alumni community.

Your interactions with us have always been a source of inspiration. Your role in shaping our academic curriculum, guiding our students, and sharing your insights has been nothing short of invaluable. Your success in the professional world stands as a testament to the excellence of SCMHRD.

I urge you to continue this enriching journey with us. Engage in our guest lectures, offer your perspectives, and stay connected. Your involvement isn't just valued; it is vital to our shared success. Let us commemorate the enduring bond that unites us and celebrate the exciting stories that lie ahead. We look forward to remaining connected with you and hearing about your continued success. I wish each and every one of you good health and happiness.



Dr. Rajagopal K

**Faculty-In-Charge, Placements
Professor & Deputy Director,
SCMHRD**



Dr. Manish Sinha

**Faculty-In-Charge,
Alumni Relations Team
Professor & HOD, MBA - Business
Analytics**

After a long gap we were able to meet the alumni offline at Footprints across Bengaluru and Delhi. It was also a pleasure witnessing so many alumni visiting the campus and connecting with SCMHRD during the Alumni meet.

We were heartened by the fact that many enthusiastic alumni provided valuable feedback on various aspects of the institute's activities. The fact that so many of them took time out is a manifestation of their attachment to SCMHRD and we deeply respect that. The alumni committee is focused on enriching and further evolving alumni relations.

The question we want to pose here is how this relationship can evolve in a manner such that we are able to help you in whichever way possible. A comprehensive answer to this question is not going to come immediately. Such responses would help us in building a comprehensive policy towards alumni relationships. We are taking many such steps and solicit your support for the same. Any feedback on the same is welcome.

ALUMNI BYTES



Shoubhik Mukherjee, CO' 2018
Senior Territory Manager
PNB METLIFE

- **In one word what does SCMHRD mean to you?**

Emotion

- **What's your favorite memory of SCMHRD?**

Each and Every Second spent in SCMHRD is a memory. Starting from Day 1 when I first entered College till last day of Convocation, are the sweetest memories that I will cherish forever. Time spent in educational tour, in cafeteria, in CRT meets, in Neev, in library, in classes are nothing but emotion.

- **One Advice to your younger self during B-School days?**

Life outside college boundaries is very harsh & one should be ready to face any circumstances.

- **What did you gain outside of classrooms?**

Most of the things, I gained outside classroom only. Being competitive, patience, communication skills, importance of holistic knowledge etc.

- **A message you'd like to convey to the alumni community.**

One should be ready to help juniors & give them the real picture of Corporate World, so that they can prepare well, not only for recruitment interviews but beyond. #peace

- **In one word what does SCMHRD mean to you?**

It is a world full of opportunities!

- **What's your favorite memory of SCMHRD?**

I loved hanging out with friends and peers both within and outside the campus. I especially loved all the college events and fests as they kept the atmosphere lively!

- **One Advice to your younger self during B-School days?**

That it doesn't matter whether you're a part of a committee or not, it is your potential that matters and if you have that, nothing can stop you.

- **What did you gain outside of classrooms?**

I discovered a new side of my personality that was confident and bold.

- **A message you'd like to convey to the alumni community.**

I am privileged to be a part of such an illustrious alumni community. I know all of you are doing great wherever you are. I am in touch with many of them on LinkedIn. Thanks a lot for always lending a helping hand whenever needed. I would love to be/stay in touch!



Sukriti Jaswal, CO' 2020
Area Retail Manager
LEVI STRAUSS

ALUMNI BYTES



Sahil Sharma, CO' 2019
Senior Manager
Puma

- **In one word what does SCMHRD mean to you?**

Profound

- **What's your favorite memory of SCMHRD?**

There are many but if I had to choose just one, getting picked up on Day 0 by Oyo Rooms for my Summers.

- **One Advice to your younger self during B-School days?**

Speak to your seniors as much as you can. Networking is the key for anyone to move up the ladder in their career. B-schools give you that opportunity. Grab it with both hands!

- **What did you gain outside of classrooms?**

Friendships for life and the art of management!

- **A message you'd like to convey to the alumni community.**

While during our course, we formed strong bonds for life, we need to understand the importance of creating an ecosystem for us outside the MBA life where all of us come together as a community and build up opportunities for us and for the students in the course at any given time. This enables us to get a better hand at seeking and giving out opportunities for our own people.

- **In one word what does SCMHRD mean to you?**

Stepping Stone

- **What's your favorite memory of SCMHRD?**

Market research project in village

- **One Advice to your younger self during B-School days?**

That all of us hold the power to change the situation, at any time, we just have to start.

- **What did you gain outside of classrooms?**

Got to understand how life is lived outside the comfort zone.

- **A message you'd like to convey to the alumni community.**

Hope we're all doing good. Let's plan to meet in Pune!



Sachin Tomar, CO' 2020
Pricing Manager
ICICI PRUDENTIAL

ALUMNI BYTES



Aanchal Verma, CO' 2018
Sales and Business
Development Manager
Cummins India Limited

- **In one word what does SCMHRD mean to you?**

Growth

- **What's your favorite memory of SCMHRD?**

EARN - Flagship event of SHAPATH, CSR Committee of SCMHRD

- **One Advice to your younger self during B-School days?**

MBA is beyond education and classroom. Staying confined to your subjects or electives will not yeild the best results. Expand your horizon and get the best out of it.

- **What did you gain outside of classrooms?**

On the staircase of academic building, at the small tables of SymbiEat, during the committee room yelling and planning sessions, during the hostel room gossip sessions, while doing last minute exam preparations, i gained personal growth and friends for life.

- **A message you'd like to convey to the alumni community.**

Let's go to Tapri together!

- **In one word what does SCMHRD mean to you?**

Transformative

- **What's your favorite memory of SCMHRD?**

Forming lifelong friendships

- **One Advice to your younger self during B-School days?**

I'd tell my younger self to prioritize building a strong network. Engaging with classmates, professors, and industry professionals can lead to valuable opportunities, collaborations, and friendships that extend beyond the MBA program. Networking isn't just about exchanging business cards; it's about fostering genuine connections that can support and enrich your career journey.

- **What did you gain outside of classrooms?**

Case competitions, cricket and industry exposure

- **A message you'd like to convey to the alumni community.**

Your journey post-MBA is a testament to the resilience, knowledge, and skills gained during your time in the program. Your successes, challenges, and continued growth are invaluable to both current students and the institution. Let's continue to foster connections, support one another, and give back to our community. Each of us contributes uniquely to the legacy of our institution, and together, we can create a network that elevates not only our individual aspirations but also the collective success of our alma mater.



Mohit Joshi, CO' 2023
Senior Executive-HR
WIPRO

ALUMNI BYTES



**Sahil Nagpal, CO' 2015
Consultant
Boston Consulting Group**

- **In one word what does SCMHRD mean to you?**

Adventurous

- **What's your favorite memory of SCMHRD?**

Ice breaking session- Milaap

- **One Advice to your younger self during B-School days?**

Importance of networking and building meaningful relationships

- **What did you gain outside of classrooms?**

Real management happens outside of classrooms

- **A message you'd like to convey to the alumni community.**

SCMHRDians are mavericks, who have and will continue to excel in the corporate world, surpassing other well-known tier 1 institutes. As fellow alumni, it's imperative that we establish ourselves as a brand wherever we go, aiming to elevate SCMHRD to the highest echelons of consideration. This advantage, which other institutes possess despite SCMHRDians being at par or even better in quality, underscores the need for us to promote our alma mater consistently.

- **In one word what does SCMHRD mean to you?**

Dream

- **What's your favorite memory of SCMHRD?**

There are many. Winning Mahindra War Room in 2012 & after a decade winning 2 trophies in Corporate Excellence Award in 2022! Professor allowed me & my friends to leave lecture early to watch Tiger Zinda Hai :P (15-Aug-2012 - I remember the date). One such special moment was winning first ever SIU chess tournament and my favourite instance would be getting 8 people back to campus in my Maruti 800 at 2 am !

- **One Advice to your younger self during B-School days?**

Honestly no regrets! I value & own every decision of my life.

- **What did you gain outside of classrooms?**

Life! Inside classroom was how to lead corporate life! But outside classroom was how to lead life!

- **A message you'd like to convey to the alumni community.**

With 3 decades of SCMHRD, many alumni are in the Corner Cabin! So, create a wave which takes many of SCMHRD mid-senior level on a high growth path. That's how SCMHRD can further grow fast & go far!



**Lokesh Natoo, CO' 2013
India Head
Altus Group**

ALUMNI BYTES



**Haroon Rashid, CO' 2023
Management Trainee-HR
Unilever**

- **In one word what does SCMHRD mean to you?**

Self-Discovery

- **What's your favorite memory of SCMHRD?**

Even though the complete SCMHRD journey was full of memories that I relish, I would like to call out the moment when my complete group got placed. There was a certain sense of satisfaction that came with the success of all the fellow friends and that in-turn translated into endless parties.

- **One Advice to your younger self during B-School days?**

I see SCMHRD as a basket of opportunities. One suggestion that I would give to my younger self is to not just focus on the placement and career related aspects. Even though they are non-negotiables, one should utilize the opportunities holistically for self-development on multiple fronts and investing time in self-discovery.

- **What did you gain outside of classrooms?**

Apart from being grateful for the career growth that the complete SCMHRD community helped me land, I have gained some very close friends and memories. These have made my MBA a very wholesome experience.

- **A message you'd like to convey to the alumni community.**

A huge shout-out to all the SCMHRD alumni out there creating the impact on various fronts and in-turn helping the brand grow further. Your guidance and mentorship has been phenomenal in my growth as well as in that of others.

- **In one word what does SCMHRD mean to you?**

Fantastic

- **What's your favorite memory of SCMHRD?**

Khaugali

- **One Advice to your younger self during B-School days?**

Do make good connections & friends.

- **What did you gain outside of classrooms?**

Fun & memories with friends.

- **A message you'd like to convey to the alumni community.**

Best 2 years of my life.



**Pratik Sadhu, CO' 2015
Manager
EY**

Excellence Unleashed:

The SCMHRD Advantage in Professional Life

My journey through MBA in HR at SCMHRD has been transformative, blending rigorous academic training with the dynamic experiences gained through active participation in the Alumni Relations Team. The fusion of these elements has not only enriched my knowledge base but has also molded me into a versatile professional capable of navigating diverse organizational cultures and teams. The curriculum at SCMHRD is renowned for its intensity, offering a comprehensive understanding of human resources management. The academic rigor provided a solid foundation, covering strategic HR management, organizational behavior, and leadership principles. These theoretical underpinnings were crucial, serving as the compass for my professional endeavors.

The intensive curriculum was a crucible of theoretical insights, offering a deep dive into strategic HR management, organizational behavior, and leadership principles. Professors, each an expert in their field, brought a wealth of industry experience to the classroom, enriching our understanding with real-world applications. Dr. Netra Neelam, Dr. Manish Sinha, Dr. Manoj Hudnurkar, and Philip Coelho, in particular, left an indelible mark on my academic journey, imparting not only knowledge but also instilling a passion for excellence and a nuanced understanding of the human element in organizational dynamics.

Complementing the structured learning was my involvement in the Alumni Relations Team, a dynamic arena that bridged the gap between theory and practice. Collaborating with successful alumni in workshops, events, and networking sessions provided a unique perspective on the multifaceted challenges faced by HR professionals in the real world. These interactions served as a crucible for the application of theoretical frameworks to pragmatic scenarios, fostering adaptability and honing my interpersonal skills. As I transitioned into the professional realm, the diversity of organizational cultures and teams presented a kaleidoscope of challenges. Yet, my ability to navigate these intricacies stemmed from the resilience cultivated during my time at SCMHRD. The capability to confront adversity, embrace ambiguity, and, crucially, the courage to acknowledge my limitations and actively seek learning opportunities became my guiding principles.

In essence, the amalgamation of SCMHRD's rigorous curriculum, steered by distinguished professors, and the practical exposure facilitated by the Alumni Relations Team has been the cornerstone of my professional success. The invaluable lessons in handling adversity, embracing ambiguity, and continuous learning have not only shaped my approach to HR management but have also empowered me to thrive in the diverse and dynamic landscapes of the organizations I've been a part of.

Arkodit Deb

MBA - Human Resources

Batch of 2016-2018

**Apaar Khanna (Finance),
J.P Morgan Chase**

My internship with JPMorgan Chase and Co. was nothing short of a life changing experience for me. From day 1, we were accustomed that it will not be any regular internship experience but will be similar to what a full time employee goes through in a day at JPMC. It all felt a little overwhelming in the starting but when I started getting the hang of it, things were pretty smooth and dynamic. The openness of culture at JPMC never made me feel like a newcomer in the company. My whole team, mentors and manager were always there to help me in all situations even in case of silliest doubts. The projects that we worked upon during the internship made me believe why people take such pride in working with top organisations such as JPMC. The learnings that I acquired during those 2 months will surely help me in my corporate career ahead!

**Abhranil (Marketing),
ITC**

I have completed my summer internship at ITC Ltd in the tobacco division as a brand management intern - GoldFlake. I was fortunate enough to gain knowledge from industry stalwarts and get deeper insights into the brand management field. My project involved conducting digital engagement activities for GoldFlake keeping in mind the rigid laws of the government in this industry. Working there was nothing less than a roller coaster ride for me. I travelled to many cities, interacted with the consumers, retailers and distributors and tried to understand their thinking process. I also had to schedule meetings with different digital agencies to check the feasibility of my ideas. Being a fresher, a marketing student and working at ITC - one of the top FMCGs in the country, as the first corporate stint is nothing less than a dream come true. It was truly one of the best experiences of my life and the knowledge I got in those two months would help me forever down the line.

**Arshveen Kaur (HR),
Google**

My internship at Google with the People Operations team was a dream actualized, seamlessly fusing technology with human resources. Immersed in a dynamic environment, I collaborated with industry luminaries, gaining invaluable insights into the rapidly evolving realms of technology and business, including Generative AI. Working under the direct guidance of senior management, I facilitated cross-collaboration between recruiting and non-recruiting teams. Employing research methodologies, competitor analysis, and data analysis, I made contributions to enhancing talent management efficiency and fortifying employer branding. This transformative experience not only refined my skills but also equipped me as a well-rounded HR professional, poised for success in the realms of the corporate world.



**Vipin Nair (BA),
FedEx**

My internship at FedEx was a transformative experience in the corporate realm. Serving as a Management Intern with FedEx India COE's Contract Management Team, I delved into the critical role of data analysis, cleansing, and validation for precise insights crucial in crafting effective pricing strategies. Proficient in PowerBI, I learned to visualize data, tailoring optimal solutions for diverse client needs. Beyond technical skills, I enhanced interpersonal abilities through effective communication and collaboration. Emphasizing teamwork and adaptability, I navigated the dynamic professional landscape, embracing challenges as learning opportunities. Looking forward, I advise future interns to prioritize questioning, connecting, and expanding knowledge networks. Understanding project intricacies and engaging with stakeholders contributes not only to a fulfilling internship but also fosters a holistic and insightful approach to professional endeavors.



**Ayesha Burla (IDM),
Zepto**

During my summer internship at ZEPTO, a leading Quick Commerce platform, I worked in the buying and merchandising department, focusing on the replenishment team. My main project involved creating a vendor performance dashboard by identifying Key Performance Indicators (KPIs) through stakeholder engagement, primary and secondary research, and quantitative analysis. Regular vendor meetings enhanced my understanding of expectations and the symbiotic relationship between vendors and clients. This experience gave me a holistic view of Quick Commerce operations, emphasizing the significance of effective KPIs for monitoring vendor performance, improving communication, and optimizing efficiency. My internship at ZEPTO was transformative, deepening my insights into Quick Commerce, procurement operations, stakeholder engagement, research methodologies, SOP structuring for the replenishment team, and the subtleties of the industry.



**Sanil Andhare (HR),
EY PAS**

My internship at EY PAS India was a transformative experience that deepened my understanding of People Advisory Services. Immersed in challenging projects, I honed technical skills while learning the power of teamwork and adaptability. The highlight was contributing to the various aspects of the project, and navigating complexities with guidance from supportive mentor and buddy. EY PAS India's commitment to continuous learning empowered me to take ownership of my development. This internship not only marked a professional milestone but also a personal journey of growth, providing a solid foundation for my future career.



**Pragya Gupta (BA),
Bain & Co**

My internship at BCN, Bain & Co. was no less than a dream come true. From the moment I stepped through the doors, I was captivated by the exceptional work culture and the incredible individuals that make this organization truly extraordinary. The unwavering commitment to each other and the shared values of ONE BAIN resonate deeply with me. I have witnessed firsthand the power of collaboration and the genuine care Bainies have for one another. The principle of "A Bainie never lets another Bainie fall" is truly inspiring, and it has become ingrained in my own professional and personal ethos. For me, it's not just a phrase; it's become a way of life now. The mentorship and guidance have been instrumental in my professional growth, allowing me to tackle the challenging project and develop new skills. This internship has not only deepened my passion for consulting but has also set a solid foundation for my future career aspirations.



**Jigyasa Chawla (Finance),
Piramal Finance**

During my internship at PCHFL, I had the privilege of immersing myself in the company's vibrant work culture and experiencing its inclusive environment. Working in the finance department, I delved into the intricacies of corporate finance, gaining valuable insights and practical knowledge. The collaborative atmosphere at PCHFL encouraged open communication, fostering a dynamic learning environment. I was impressed by the mentorship I received, which significantly contributed to my professional growth. The exposure to real-world financial operations equipped me with practical skills that extend beyond the classroom. PCHFL not only provided me with a platform to apply theoretical concepts but also emphasized the importance of teamwork and innovation. This internship not only deepened my understanding of finance but also left me with a profound appreciation for the positive and supportive culture at PCHFL.



**Gayathri NP (HR),
Colgate Palmolive**

My summer internship at Colgate Palmolive with the Total Rewards team was an enriching and transformative experience. I was entrusted with two challenging yet rewarding projects namely developing an employee benefits communication plan and crafting a benefits policy specifically tailored for PwD employees. These projects provided me with invaluable exposure, allowing me to gain practical understanding of how business decisions are made and implemented. I interacted with and learned from diverse employees across various departments and levels. This exposure broadened my understanding of the company's culture while enhancing my communication and collaboration skills. The opportunity to contribute to meaningful projects, coupled with the guidance and support of experienced mentors, instilled in me a sense of confidence and self-belief. I am grateful for the opportunity to have been a part of Colgate Palmolive and look forward to carrying the lessons learned into my future endeavors.



**Devarsh Shah (IDM),
Hilti**

As an intern at Hilti in Ahmedabad, Gujarat, my role focused on thoroughly exploring the Interior Finishing (IF) market. Engaging with stakeholders like Interior Designers, Contractors, and Engineers, I visited job sites, documenting project details and tool usage. This hands-on approach aimed to provide nuanced insights for strategic decision-making. A significant aspect of my role was to evaluate the market potential. If the projected potential surpassed a critical threshold, strategic decisions, such as the bifurcation of Mechanical & Electrical (M&E) and IF sectors in Ahmedabad, were on the table. This aspect of my work underscored the practical implications and direct impact of my efforts on shaping the business landscape. Guided by mentors in Hilti's knowledge-sharing culture, I gained valuable insights into the industry and honed skills in market research, stakeholder engagement, and strategic thinking. This internship not only expanded my understanding of the IF market but also fostered professional growth within Hilti's collaborative and excellence-driven culture.



**Nayanita Bhattacharya (BA),
Cisco**

During my internship at Cisco, I was immersed in an incredible professional journey that exceeded all expectations. Working with a global technology leader provided unparalleled exposure to cutting-edge innovations and transformative business strategies. From day one, I engaged in impactful projects of Supply Chain Global Planning, collaborating with a diverse and dynamic team that fostered a culture of innovation and collaboration. I helped create demand forecasting strategies that impacted operational efficiency. The mentorship was invaluable, guiding me through real-world challenges and strategic decision-making processes. The experience enhanced my technical skills and honed my leadership abilities as I navigated complex projects and contributed to the company's vision. Cisco's commitment to fostering a supportive and inclusive work environment made my internship truly memorable. I would advise the future interns to embrace learning, seek diverse projects, and leverage mentorship.



**Jasneet Kaur (HR),
Godrej**

My summer internship journey with Godrej Properties Limited proved to be a transformative experience that explored the heart of organizational dynamics and the role of Human resources in the same. My project focused on HR analytics, required me to create an interactive dashboard, leading to the formulation of strategic HR approaches for recruitment and attrition management. While my project mainly explored diagnostic analytics with historical data, the exposure to the detailed workings of various departments highlighted the crucial synergy required for organizational success. Interacting with a diverse group of employees, past and present, provided invaluable insights into their perspectives and concerns. This immersive experience at Godrej not only sharpened my analytical skills but also deepened my appreciation for the essential role HR plays in fostering smooth collaboration across departments.



INTERNATIONALIZATION AT SCMHRD

The **Outlook - Icare India MBA** Rankings 2023 place SCMHRD as the **2nd** Best Private MBA institute in Pune, the **3rd** Best institute in the West Zone, and the **15th** Best Private MBA institute overall.



Globalization, a pervasive force, significantly impacts our lives, including higher education. SCMHRD, affiliated with Symbiosis International University, commits to global exposure in Postgraduate programs. Aligned with SIU's vision of fostering international understanding, SCMHRD offers summer programs, semester exchanges, and workshops led by distinguished international faculty. The institution ensures a holistic approach to internationalization, providing diverse opportunities for both students and faculty, reinforcing its dedication to global perspectives in education.



A Transformative Journey: My Summer Exchange At The University Of Liverpool

My transformative summer exchange at the University of Liverpool offered enriching academics, vibrant adventures, and lasting connections. The campus and warm welcome fostered friendships with fellow exchange participants and locals. Courses in Group Psychology, Business Strategy, and Contemporary Leadership went beyond textbooks, encouraging experiential learning. Decoding human behavior globally and crafting hands-on business strategies left a lasting impact. Trips to the Lake District and the Castle of Wales enhanced bonding with educational experiences. The program's adaptability facilitated exploration of over ten cities in three countries, while diverse bonds broadened my worldview. Reflecting on this journey, I'm grateful for the University of Liverpool's exceptional summer exchange program, confident others will find it enriching.

Navnidhi Nagar
Sales and Marketing,
MBA 2022-24

LEVERAGING ANALYTICS :

A BLUEPRINT FOR SUSTAINABLE BUSINESS GROWTH

In today's business landscape, data is a critical asset, and analytics, the process of collecting and interpreting this data, is a powerful catalyst for growth. Analytics involves examining data to uncover insights across realms like customer information, sales figures, and operational statistics. Its primary goal is to transform raw data into actionable information for decision-making.

The pivotal role of analytics in business expansion is evident in key aspects:

1. **Data-Driven Decision Making:** Empowering businesses to make informed decisions, reducing reliance on instinct, and boosting efficiency.
2. **Customer Insights:** Delving into customer behavior to tailor marketing campaigns and refine products.
3. **Operational Efficiency:** Identifying inefficiencies and opportunities for improvement to enhance productivity.
4. **Competitive Advantage:** Enabling swift reactions to market fluctuations, identifying trends, and delivering superior customer experiences.
5. **Risk Management:** Playing a pivotal role in identifying and mitigating risks by analyzing relevant data.



Implementing analytics for business growth involves strategies like customer segmentation, predictive analytics, market analysis, performance metrics, social media analytics, and supply chain optimization. Challenges include addressing data privacy, security, regulatory adherence, and ensuring data quality.

In conclusion, analytics is a formidable tool for sustainable growth, enabling informed decisions, enhanced customer experiences, streamlined operations, and a competitive advantage. As technology advances, the role of analytics in business growth is set to expand, making its adoption a necessity for businesses seeking prosperity.

Sarthak Deshmukh
MBA - Business Analytics
Batch 2023-2025

SNAPSHOTS

Footprints

2022-23

Footprints, our iconic alumni city meet, provided a nostalgic evening for cherished alumni in Bengaluru, New Delhi, and Mumbai, uniting over 500 graduates this year. This event facilitates alma mater connections, fostering camaraderie. Bringing together alumni from various years, it features leadership talks, lively interactions, and exciting games, creating a memorable experience.



SCRIBBLING DAY



Scribbling Day 2023 marked a joyous occasion at SCMHRD, dedicated to celebrating friendships, shared laughter, and the unique spirit of the outgoing Batch of '23. As part of this one-day festivity, final-year students engaged in a heartwarming tradition by doodling memorable characteristics of their friends on t-shirts, encapsulating two years of cherished experiences at SCMHRD. The essence of Scribbling Day is to honor the passing out batch's memories and cherish the camaraderie forged during their time together. The event serves as a heartfelt farewell, allowing the senior class to spend quality time with friends and classmates. Our preceding Scribble Day on March 30, 2023, was a resounding success, featuring inspiring addresses from our Director, Dr. Netra Neelam, and Deputy Director, Dr. Rajgopal K. The graduating batch bid adieu to their student days and were warmly welcomed into 'The Alumni' family. The festivities included a delightful cake-cutting ceremony in the Atrium, adding a sweet touch to the celebratory atmosphere. Notably, Manish Sir and Pankaj Sir delivered speeches, imparting wisdom and memorable anecdotes to the outgoing students. Prof. Pankaj Sharma's outstanding poetry further enriched the event, creating a lasting imprint on the final days of the outgoing batch at the institute. Scribbling Day 2023 truly became a cherished memory, blending laughter, reflection, and a sense of community.



CONVOCATION 2020 - 2022



The relaxation in the Covid-19 restrictions made way for the 19th Convocation Ceremony to be held in offline mode on Saturday, 10th December 2022, keeping intact the safety protocols. The occasion was honoured by the presence of Smt Nirmala Sitharamanour, Hon'ble Minister of Finance and Corporate Affairs, Government of India, as Chief guest and the event was presided S.B Mujumdar, Chancellor, SIU, will preside.

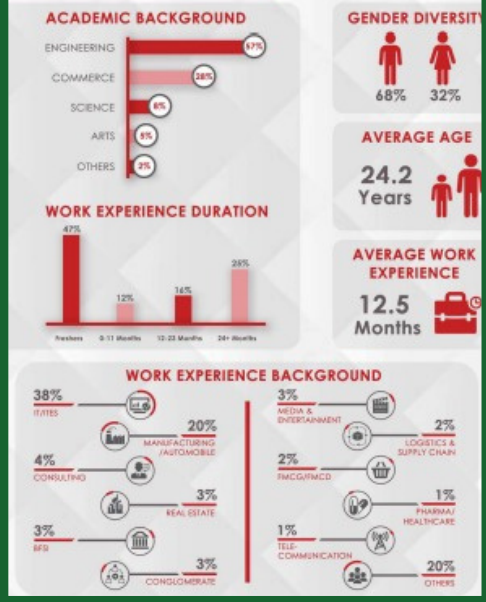
It was a moment of pride for SCMHRD as Suhana Ravi (MBA 2020-2022) was awarded the Chancellor's Gold Medal for her excellence in both academics and extracurricular activities. The Best Outgoing Students across all specializations were also felicitated for their achievements: Aparna Dhar for HR, Shambajeet Ghosh and Abhilash Chandanshiv for Marketing, Himanshu Shah for Finance, Kaimal Ajithakumari Radhakrishnan and Sushobhan Sensharma for BA, and Piyush Kumar Agrawal and Samantak Bag for IDM.



BATCH PROFILE 2022-2024



BATCH PROFILE - MBA

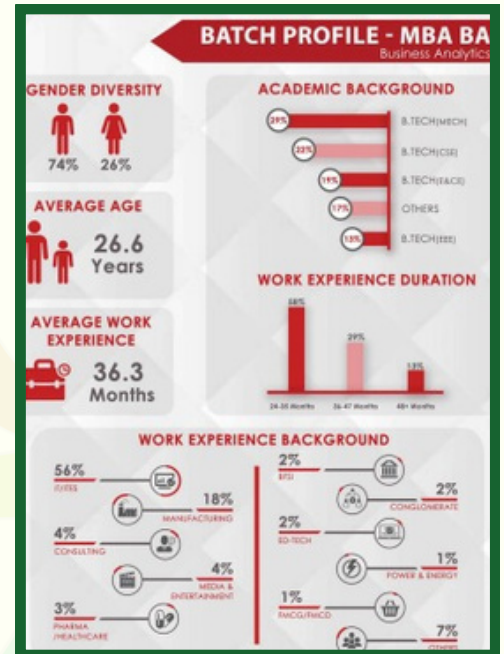


Human Resources	Highest: 4.40L	Average: 2.54L	Median: 2.40L
Sales & Marketing	Highest: 3.20L	Average: 2.67L	Median: 2.40L
Finance	Highest: 2.40L	Average: 2.35L	Median: 2.30L

MBA 2022-2024

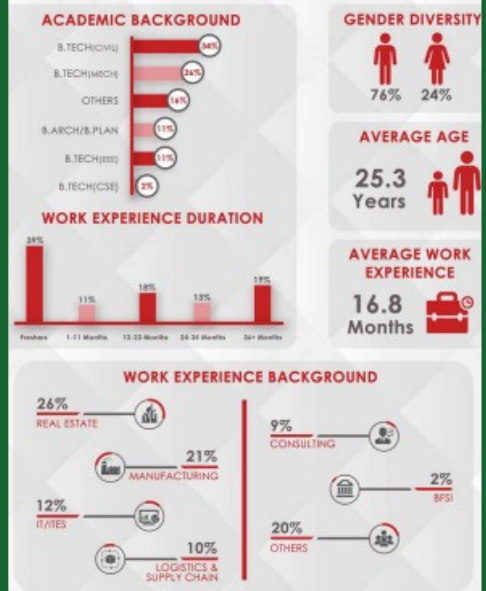
MBA BA 2022-2024

Business Analytics	Highest: 2.50L	Average: 1.51L	Median: 1.60L
Top 10% Average Stipend	2.17L	2.05L	1.92L
Top 25% Average Stipend			
Top 50% Average Stipend			



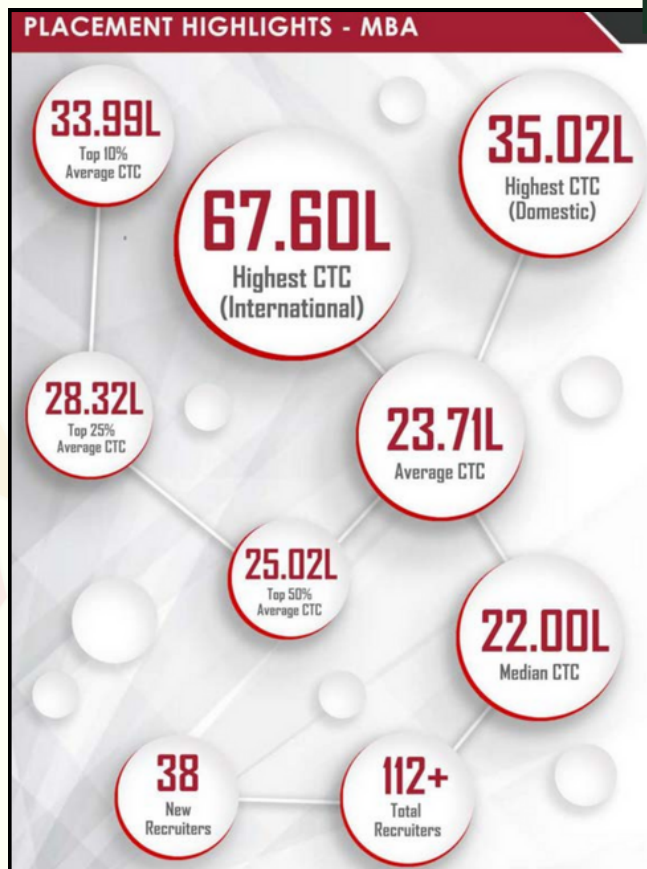
MBA IDM 2022-2024

BATCH PROFILE - MBA IDM Infrastructure Development and Management



Infrastructure Development and Management	Highest: 1.60L	Average: 0.92L	Median: 0.80L
Top 25% Average Stipend	1.34L	0.89L	3.37%
Average Stipend for 2021-23 Batch			
% Increase from Previous Year			

PLACEMENT REPORT 2022-2024



MDP REPORT



The MDP wing of SCMHRD delivers customized programs by taking the tougher route of diagnostic training and development schedules. The diagnostic approach though difficult is focused and yields maximum benefits. SCMHRD intends to add value through 'Best Practices' and make a difference. Research forms an integral part of the whole process. The MDPs are need-based and the delivery models impact-based. Strong research base and industry exposure of SCMHRD faculty make them well equipped to deliver the competitive edge to the working executives.

Indian Oil Corporation Ltd.

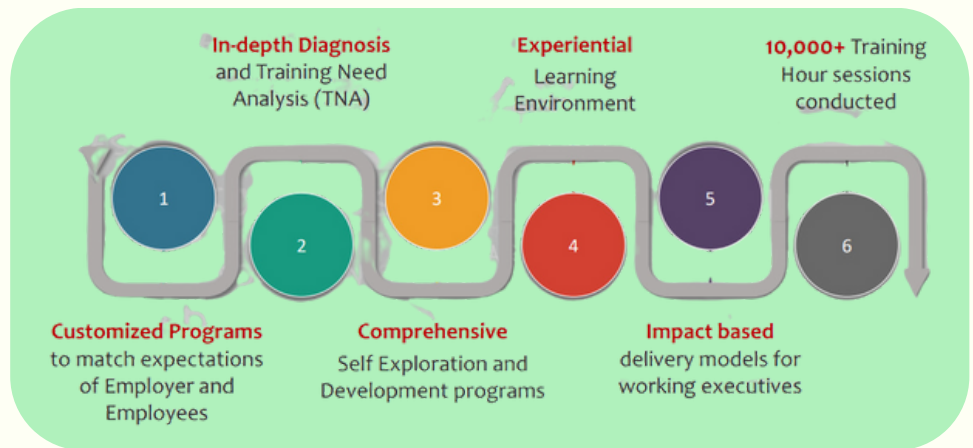
Aug 2023 – Advanced MS Excel: 2 days intervention, 22 participants

Aug 2023 – Women in Leadership: 3 days, 13 participants

Aug 2023 – Data Analytics for Decision Making: 3 days intervention, 16 participants

Sep 2023 – HR for Non-HR Managers: 2 days intervention, 23 participants

Oct 2023 – Fostering Innovation and Creativity: 2 days intervention, 23 participants



Management Development Program with Indian Oil Corporation: Aug – Oct 2023

Contact us at - mdp@scmhrd.edu

MBA Executive



SCMHRD's Master of Business Administration Executive program is a two-year programme specially designed for working professionals. The candidates who opt for this programme are exposed to the specially designed curriculum through weekend classes at the campus. The primary objectives of the programme are as follows:

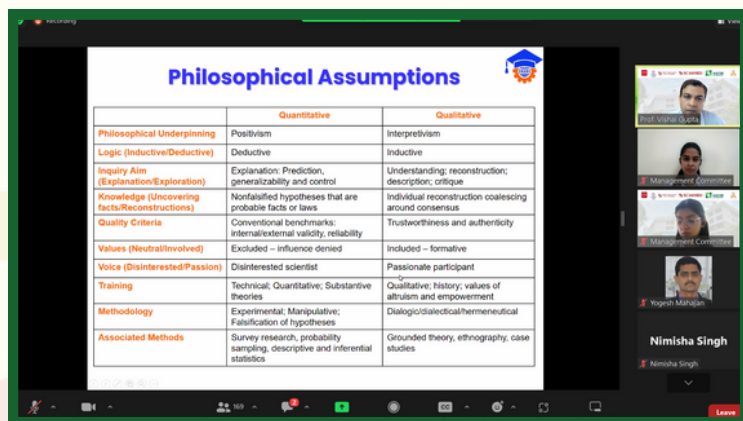
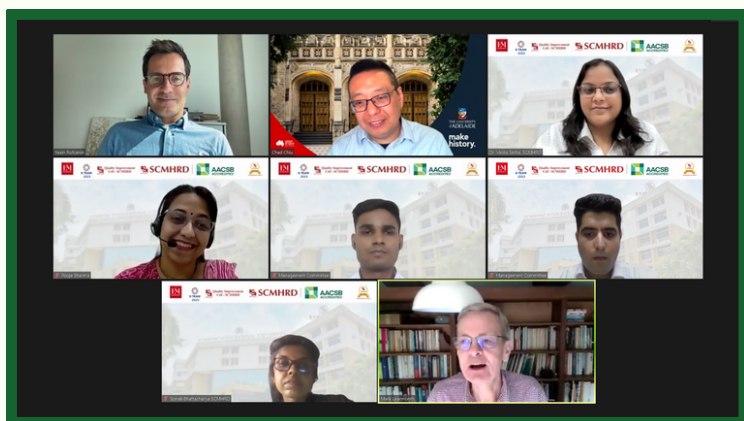
- To provide business education through experiential learning.
- To enhance continuous employability through exposure to global and regional issues.
- To develop socially responsible managers through value-based education.
- To build a business focus mindset through applied research.

The program offers specializations in Business Analytics, Human Resources, Marketing, Finance, Operations, and Information Technology. The curriculum is taught by research-oriented academicians with extensive industry expertise in their respective fields, as well as practising managers and executives from a variety of industries and organisations.

Candidates applying for the programme must be a Graduate from any recognized University/ Institution of National Importance with a minimum of 50% marks or equivalent CGPA (45% marks or equivalent CGPA for Scheduled Caste/ Scheduled Tribes) at graduation level AND a minimum of one-year full-time work experience after graduation in a Registered Firm/ Company/ Industry/ Educational/ Government/ Autonomous Organisations.

S-TEAM, 2023

S-Team (SCMHRD- Technology, Economics, Analytics, and Management), in collaboration with EM Normandie Business School, transforms the business landscape with the theme "Consilience in Business Practices." It serves as a nexus for 150+ paper submissions and publication opportunities in SCOPUS and ABDC indexed journals, fostering international collaboration with 8 academicians contributing from three continents.



The conference commenced from September 11th to September 16th wherein various keynote speakers shared their views on the topics which touched upon areas of AI, digitization, Sustainable Development Goals, and global disruption.

The conference delves into the following topics:

Pre-Conference Workshop on Mixed Method Research: The workshop covers mixed research, exploring qualitative and quantitative methodologies. Focuses on scale development, emphasizing reliability, validity, and on validity types are also discussed.

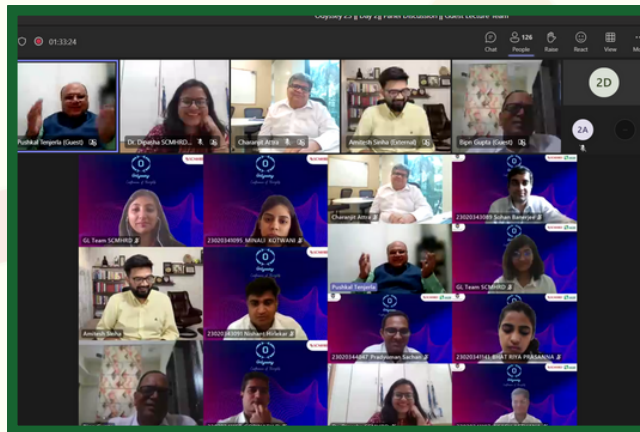
Editorial Conclave with the International Journal of Logistics Management: Insights about impactful research in logistics and supply chain management is shared. Metrics like JIF, Cite Score, and Quartile rankings are highlighted.

Editorial Conclave with Journal of Business Research: Insights related to research paper writing, emphasizing the balance between practical and theoretical aspects, high-impact factors, and the pursuit of novelty are discussed.

Editorial Conclave with Human Relation Journal: The session focuses on the venerable Human Relations Journal's 75th anniversary. The importance of scholarly paper writing, relevance, and rigour in research publications is discussed.

Comprehensive Overview of the Five-day S-TEAM Program: Dr. K Rajagopal, Deputy Director of SCMHRD, expresses gratitude to participants and announces the 'Best Paper Award recipients' in two categories: Students and Academic Participants.

ODYSSEY



The Guest Lecture Team at SCMHRD recently conducted Odyssey - A Confluence of Thoughts, its annual flagship event, on the 2nd and 3rd of November, 2023, that seamlessly blended the realms of industry insight and student engagement, delivering on its promise. Themed around 'Navigating the Digital Transformation Wave: Strategies for Industry 4.0 Success', the event, a fusion of offline and online sessions, showcased four-panel discussions and a fireside chat, featuring 19 dynamic guest speakers from diverse industries.

The inaugural panel, graced by experts from Bajaj Finserv, Fractal Analytics, Max Life Insurance, and Brinton Pharmaceuticals, set the stage for insightful discussions. Attended by the director, deputy director, esteemed faculty, and over 350 students, the SIC auditorium buzzed with an ambiance of shared curiosity. Subsequent online sessions, featuring experts from Jio Financial Services, Boehringer Ingelheim, Nestle, and Thermax Limited, among others, continued the exploration of the digital landscape. The concluding panel discussion, held on a Friday evening, was a vibrant exchange of ideas that provided a charged finale to Odyssey.

Throughout the event, students drew valuable insights, emphasizing the profound importance of adaptability and knowledge in the dynamic landscape of Industry 4.0. The event consistently emphasized fostering innovation, responsibly leveraging AI, and embracing continuous learning. It served as a reminder of the job market's dynamic nature, urging participants to stay agile and relevant.

Odyssey 2023 was not just a confluence of thoughts; it was a compass guiding students toward excellence in the digital era, urging all participants to chart their course with newfound wisdom and a commitment to staying at the forefront of industry evolution

COMMITTEES AT A GLANCE

Admissions & PR Team

The Admissions & PR Team at SCMHRD demonstrated strong commitment through impactful initiatives like the Aspirant Outreach Drive 2023. This successful drive included 56 offline sessions across 12 cities, 14 online sessions, and collaborations with esteemed institutions, reaching over 22,000 aspirants. The goal was to guide SNAP aspirants seamlessly through the admission process, connecting them with SCMHRD.

SCMHRD Zeal 5.0, the annual national case study competition, celebrated its 5th edition with engaging rounds, attracting participants nationwide. The grand finale, featuring a distinguished jury, highlighted academic excellence, with Aditya Phulre emerging as the winner.



The SCMHRD Brand Ambassador Program aimed to enhance the institute's branding and outreach, engaging carefully selected ambassadors across India. Initiatives showcased SCMHRD's values, academic excellence, and vibrant campus life, creating a lasting nationwide imprint.

"Word Up," "Logical Amethyst," and "Formulae of the Week" campaigns targeted SNAP exam preparation, reflecting SCMHRD's dedication to supporting candidates and maintaining a strong presence in the educational landscape.

Guest Lecture Team

The Guest Lecture Team at SCMHRD plays a crucial role in connecting academia with industry, organizing impactful initiatives to enrich students' education. Through engaging sessions, industry experts provide practical insights to complement classroom learning, including leadership talks to keep students informed about industry trends. The 2-day Odyssey'23 explored various management aspects under the theme "Navigating the Digital Transformation Wave: Strategies for Industry 4.0 Success." The 2-day Marketing Conclave'23 focused on "Illuminating the Path to Marketing Mastery," shedding light on the journey to marketing excellence.



The committee's "Nexus" series offers leadership talks updating students on industry dynamics. Distinguished guests from companies like Mankind Pharma, AT&T, Accenture, and McKinsey & Company have shared their expertise, enhancing students' practical learning. The Guest Lecture Team, in partnership with the Alumni Relations Team, organizes an event named "Taksh," which is dedicated to preparing students for their future careers in the corporate world.

COMMITTEES AT A GLANCE

Media & PR Team

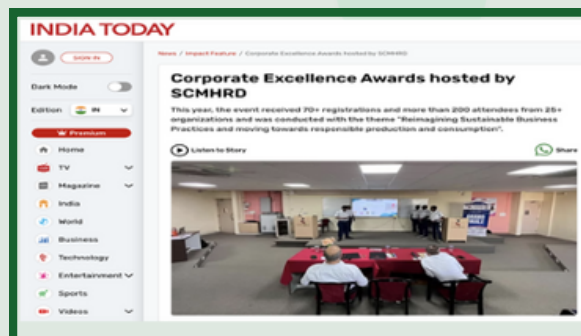


The Media and Public Relations (MPR) Cell at SCMHRD manages the college's public image, employing advanced photography and videography equipment for events. Collaborating with committees, MPR promotes activities on social media and handles digital marketing, including SEO. Emphasizing a balanced approach, the team encourages skill development in photography, videography, content writing, and design while fulfilling crucial responsibilities. Content, showcasing placement reports, corporate interactions, internship and PPO series, and cultural events, is shared on SCMHRD's official social media handles.

The InternXP series offers insights into senior batch internship journeys, serving as inspiration for juniors. The PPO Chronicles details successful PPO journeys, equipping juniors with knowledge and motivation. MPR also actively covers cultural events, fostering inclusivity, and showcases the college's commitment to community service, ensuring a vivid documentation of campus life.

SCOPE

Founded in 2005 as the "Six Sigma Committee," SCOPE Club at SCMHRD has evolved into the Supply Chain and Operations Club, serving as a vital link between students and the corporate realm. One of its significant achievements is the launch of the CEA (Corporate Excellence Awards), Asia's first operations event and flagship corporate event that provides a unique platform for the corporate sector to share best practices. These awards recognize achievements beyond Six Sigma, spanning IT consulting, ESG, Start-ups, Digital Transformation, Product Innovation, and Sustainability. SCMHRD stands out as India's sole B-School initiating such an event.



Scopecast is the podcast series that explores diverse topics, bringing industry experts to share their knowledge and experiences regarding the latest trends, technologies, and best practices in the corporate sector.

COMMITTEES AT A GLANCE

E-Con

The E-CON (Entrepreneurship and Consulting) Cell at SCMHRD Pune took another giant stride towards nurturing future consultants by organising a spectacular edition of its Consulting event, "Paramarsh." The first event featured Mr. Indrajit Mitra, Director in the AI & Data Consulting practice at Deloitte, Mr. Mitra delved into the intricacies of "Harnessing the Power of Advanced Analytics." His expertise has earned him recognition as a '40 Under 40 Data Scientist' by Analytics India Magazine in 2022.

The second instalment of Paramarsh featured the brilliant Dr. Gaurav S, an Engagement Manager at Arthur D Little. He conducted an engaging case-solving workshop titled "Decode to Succeed: Master the Art of Case Solving." During the workshop, he shared his profound expertise in tackling complex business problems, emphasising the strategic thinking and analytical skills necessary to excel in the world of consulting.



As the E-CON Cell continues to foster the growth and development of future consultants, we look forward to more such enlightening events that bridge the gap between academia and industry, equipping our students with the tools and knowledge they need to make a meaningful impact in the consulting world.

Samatva

Team Samatva's impactful initiatives reflect a commitment to positive change and community welfare. "Vrikshak - Blossom and Thrive" is a successful tree plantation drive, symbolising a ripple effect for environmental awareness and envisioning a sustainable legacy. "INSPIRIT" is a year-round tutoring program, providing over 50 children with academic support and life skills training for future success.

During Mental Health Week, Team Samatva focused on destigmatizing mental health issues through activities like the Gratitude Challenge and Zumba classes. The initiative aimed to foster open conversations and support, emphasising individuality beyond mental health struggles.

In the "Cleanliness-Drive - Ek Tareek Ek Ghanta," Samatva engaged in a transformative campaign near the Hinjewadi post office area, promoting hygiene and sanitation. With dedicated team members, volunteers, and support from faculty, the initiative contributed to a cleaner, healthier environment and provided valuable learning experiences for all participants.



ACHIEVEMENTS

SCMHRD AACSB ACCREDITED

Congratulations to the NATIONAL FINALISTS of

Dr.Reddy's ASPIRE

TEAM THE MARKETEERS

MARC FERNANDES MARKETING

SHAMBHAVI NADKARNI MARKETING

YASH DESAI MARKETING

All the best for your National Finale Round!

SCMHRD AACSB ACCREDITED

Congratulations to the NATIONAL FINALIST of

TATA Imagination Challenge

HIMANSHU PATIL MARKETING

All the best for your National Finale Round!

SCMHRD AACSB ACCREDITED

Congratulations to the CAMPUS WINNERS of

CFA Institute Research Challenge

DHARA JHALA FINANCE

JAY GALA FINANCE

LAKSHAY NARANG FINANCE

SAKSHAM BHAKKAD FINANCE

VATSAL SHAH FINANCE

All the best for your further rounds!

SCMHRD AACSB ACCREDITED

Congratulations to the NATIONAL FINALISTS of

Cipla scend SEASON 2

TEAM MED CAPITAL

DHRUV GUPTA FINANCE

RIDHI KAUL FINANCE

All the best for your National Finale Round!

SCMHRD AACSB ACCREDITED

Congratulations to the NATIONAL RUNNERS UP of

ADITYA BIRLA GROUP HeadstaRt

TEAM CULTURE CREATORS

MAULI KAMALAKAR INGALE HR

PRATEEK SINGH BHADAURIA HR

All the best for your future endeavors!

SCMHRD AACSB ACCREDITED

Congratulations to the NATIONAL WINNER of

TATA STEEL WeAlsoMakeTomorrow QUEERIOUS SEASON 2

MANSI PUSHPAKAR IDM

All the best for your future endeavors!

ACHIEVEMENTS

SCMHRD AACSB ACCREDITED

Congratulations to the **CAMPUS WINNERS & NATIONAL FINALISTS** of



TEAM SCENTASATION

- NAVNI DHI NAGAR MARKETING
- SAYAM GUPTA MARKETING
- SUNNY SINGHAL MARKETING
- YASH MODI MARKETING

All the best for your National Finale Round!

SCMHRD AACSB ACCREDITED

Congratulations to the **NATIONAL RUNNERS UP** of



TEAM HRD-Trio

- DEBARPITA DAS HR
- SAITEJA HR
- JESSICA TOPNO HR

All the best for your future endeavors!

SCMHRD AACSB ACCREDITED

Congratulations to the **CAMPUS WINNERS** of



HSBC IB League 2023

TEAM THE ASSOCIATES

- HARSHIT CHOUDHARY FINANCE
- KEVIN JAMES FINANCE

All the best for your future endeavors!

SCMHRD AACSB ACCREDITED

Congratulations to the **NATIONAL SEMI-FINALISTS** of



TEAM ZERO

- NAVNI DHI NAGAR MARKETING
- VIRAJ MAHAJAN MARKETING
- SAYAM GUPTA MARKETING

All the best for your National Semi-Finale Round!

SCMHRD AACSB ACCREDITED

Congratulations to the **NATIONAL SEMI-FINALISTS** of



TEAM 'OH, HUM BHU BANA LENGE

- DEEPA DAS BA
- VIPIN NAIR BA
- PALASH PANDEY BA

All the best for your future endeavors!

SCMHRD AACSB ACCREDITED

Congratulations to the **NATIONAL SEMI-FINALISTS** of



TEAM PUNE PANTHERS

- NIRANJAN MANE MARKETING
- VINIT VORA MARKETING
- RAJAT BUCHA MARKETING

All the best for your National Semi-Finale Round!

ALUMNI RELATIONS TEAM



#LetTheGoodTimesRoll

Contact us at: alumni@scmhrd.edu

Website: alumni.scmhrd.edu

**SYMBIOSIS INFOTECH CAMPUS,
Plot No. 15, Rajiv Gandhi Infotech Park, MIDC, Hinjewadi,
Pune - 411057**